

Cornell University
ILR School
DBTAC-Northeast ADA Center
And DBTAC Northwest at the University of Washington

ADA Trainer Network | Program 9

Accessible Web Sites: Everyone Benefits!

Introduction

The internet offers unprecedented opportunities for independence for people with disabilities. From banking to shopping, making travel arrangements to researching information, the internet is a valuable tool. However, if web content is not designed to be accessible, it poses significant barriers for many people with disabilities. This six-module training program discusses barriers to web page accessibility, legislation affecting web accessibility and factors to consider when making a financial argument for web accessibility. This training presentation is based on one of a series of nine essential trainings developed and offered by the Disability and Business Technical Assistance Center (DBTAC-Northeast) at Cornell University in cooperation with the DBTAC Northwest at the University of Washington.

Goals & Objectives

Module 1: The User's Perspective

- Identify potential barriers to web page access for individuals with disabilities
- Understand the relationship between web access and limited access to the web for people with disabilities

Module 2: Evaluating Your Web site from the User's Perspective

- Identify potential barriers on participant web sites that may pose access problems for individuals with disabilities
- Bring awareness of potential barriers to the attention of the webmaster or other web development managers

Module 3: Who Benefits from Web Accessibility?

- Identify costs and benefits for businesses and organization creating accessible web pages
- Understand the balance between costs and benefits of accessible web sites
- Build awareness of costs and benefits of web accessibility to the attention of an organization's leadership

Module 4: Making the Business Case

- Identify costs and benefits for their own organization of making their web sites accessible to individuals with disabilities
- Build awareness of specific costs and benefits for the organization to the attention of an organization's leadership

Module 5: The Law, Standards, and Guidelines

- Identify the United States laws which may have a bearing on whether businesses and education institutions are required to make their web sites accessible
- Relate the existing laws and standards to participant organizations
- Determine which laws and standards are applicable to participant organizations

Module 6: Case History and the Law

- Identify some of the factors that the courts take into consideration in web accessibility cases
- Consider which laws and web accessibility guidelines are applicable and appropriate for participant organizations
- Determine if participant organizations are at risk regarding web access for people with disabilities

All Available Trainings

Program 1: Disability Awareness: Understanding the ADA

Program 2: Getting Hired and Moving Ahead in a Job When Working with a Disability

Program 3: Tapping into Talent

Program 4: Serving Customers with Disabilities

Program 5: About Hidden Disabilities

Program 6: Reaching Individuals with Disabilities: Accessibility in Federal, State, and Municipal Entities

Program 7: Reaching Individuals with Disabilities: Accessibility in Private or Commercial Business

Program 8: Accessible Technology in the Workplace

Program 9: Accessible Web Sites: Everyone Benefits

Contact Us

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